

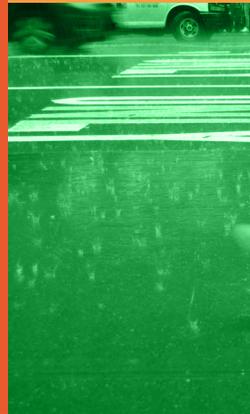
# Next is now.

**TARTA** | Next ▶

EXECUTIVE SUMMARY

EMPOWERING PEOPLE  
TO MAKE CONNECTIONS

Our vision is to serve as a trusted and reliable source of mobility and independence for the community.

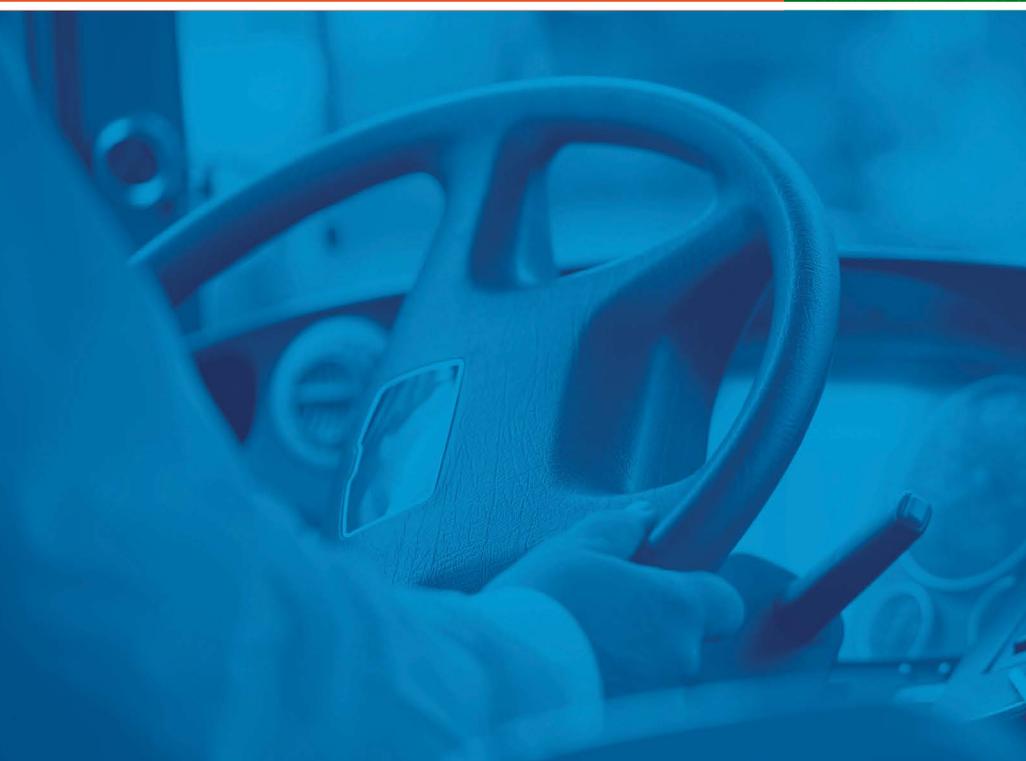


**TARTA exists to provide public transportation to all individuals, regardless of their age, physical ability, race or economic background, across all of Lucas County and Rossford.**

That's why, after nearly two years of research, analysis, planning and outreach, we are excited to present the TARTA Next Vision. TARTA Next is rooted in a commitment to modernize public transportation. That means imagining and designing the next generation of transit service in the Toledo region.

By engaging directly with the community and evaluating our services, we gained a deeper understanding of our strengths and weaknesses. With those factors considered, the TARTA Next vision will guide our next 10 years. From adding TARTA Flex microtransit to extending fixed routes to improving paratransit service, we're making it easier for everyone to rely on TARTA. Whether you're a daily commuter, a small business owner, a student or a visitor, we are here to provide safe, convenient and constantly improving transit service.

**See you on board.**

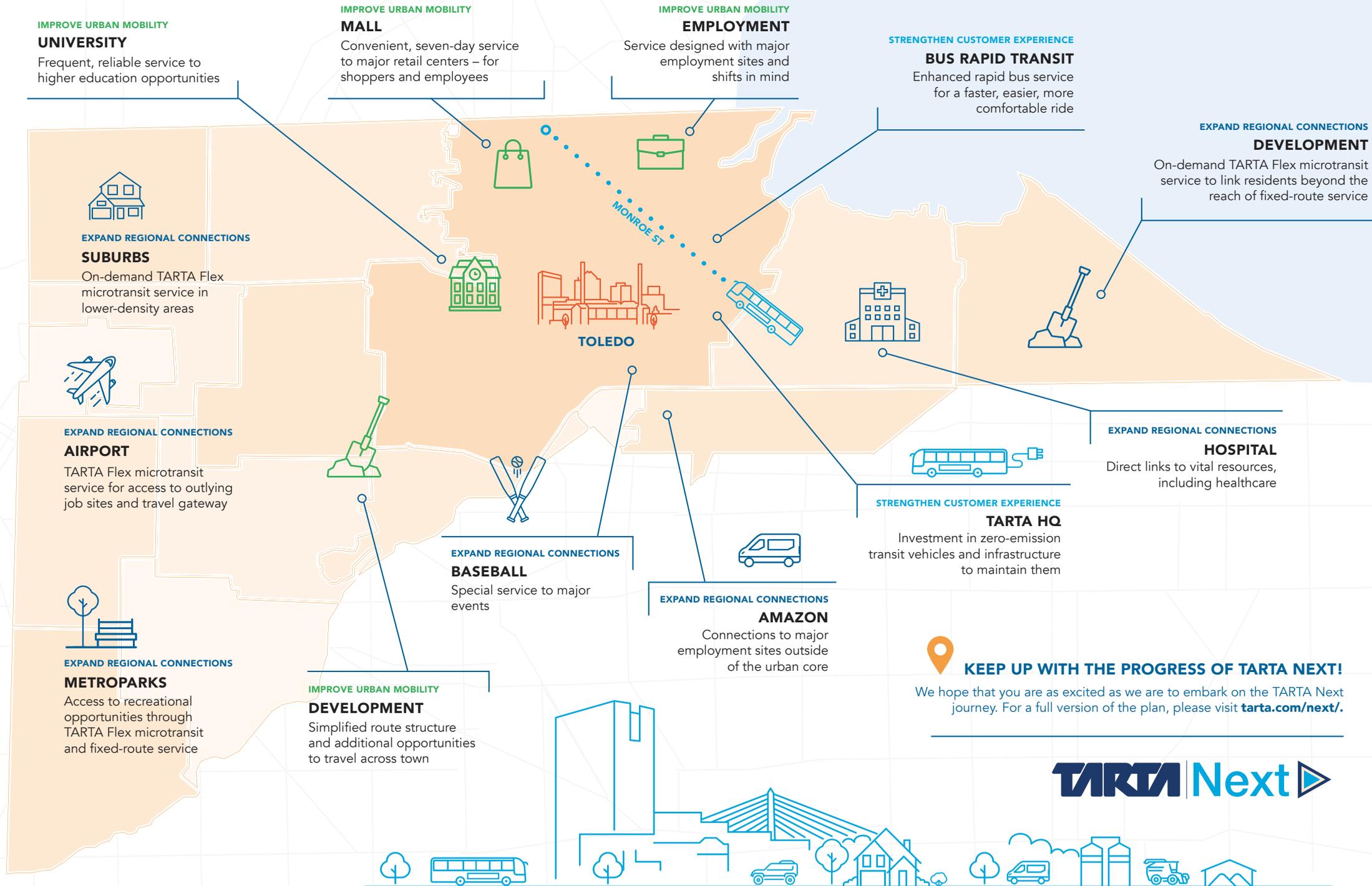


TARTA Next recommendations are built around three essential goals:

IMPROVE URBAN MOBILITY

EXPAND REGIONAL CONNECTIONS

STRENGTHEN CUSTOMER EXPERIENCE



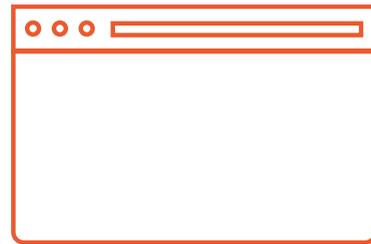


**TARTA Next is our community's roadmap to expand, evolve and improve public transit.** This new vision develops services that make a positive impact on residents, businesses and visitors alike.

We built the TARTA Next 10-year vision directly from community input. As we move components of the vision into the real world, we encourage you to be part of it. Attend public meetings, learn about new services and consider how your projects will go further when you tap into the transit system.

# Don't miss an update!

Here's how to keep up with TARTA Next.



Visit the TARTA Next dashboard at  
**[tarta.com/next/](http://tarta.com/next/)**



Sign up now for text alerts. We'll send you information so you can plan your day and your travel in the most optimum way.  
**Text the word TARTA to 41411**

---

Check out our regular postings on our social media channels

