



MEMORANDUM

Date: January 16, 2025
To: Team TARTA
From: Sam Melden, Chief Communications and External Affairs Officer
Re: Ohio Loves Transit Day

Ohio Loves Transit Week kicks off this Sunday, February 9. This series of events, facilitated by the Ohio Public Transit Association, celebrates the amazing work done by the dedicated employees of the more than 60 public transit agencies in this state, and how those agencies improve the quality of life for residents.

Part of TARTA's part in this celebration will be offering **fare-free travel** to all passengers on Ohio Loves Transit Day, **Tuesday, February 11**. All fixed route, paratransit and TARTA Flex trips will be free of charge.

TARTA will begin the Ohio Loves Transit Week celebration early with an event honoring Rosa Parks on Saturday, where community leaders will read a story about the civil rights icon at Toledo Lucas County Public Library branches. Also next week, TARTA leadership and trustees will travel to Columbus to meet face-to-face with state legislators and discuss the importance of properly funding transit statewide.

We are thrilled to have such a talented, dedicated team of public servants with us on TARTA's transformative journey. Thank you so much for the role you continue to play in making northwest Ohio's mobility system the best it can be for the people who depend on it every day.

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